

**Hands-on Exercise No. 2**  
**DigiSkills.pk 2.0 Batch-02**  
**E-Commerce Management**

**Total Marks: 10**

**Due Date: 25/08/2022**

**Instructions:**

Please read the following instructions carefully before submitting this Hands-on Exercise:

- Use MS Word to prepare exercise solution.
- You may consult tutorials and videos if the concept is not clear.
- Your submitted exercise will not be considered/counted if:
  - It is submitted after due date.
  - It is not in the required format (.doc or docx.)
  - It does not open, or file is corrupt.
  - It is copied (partial or full) from any source (websites, forums, students, etc.)

**Learning Outcome:**

After completing this exercise, you shall be able to:

- Identify work opportunities related to E-Commerce on famous freelancing platforms.
- Identify E-Commerce projects and create project proposals on Peopleperhour.com.
- Identify top rated Freelancing experts in E-Commerce field on Peopleperhour.com and create accounts like a successful Freelancer.

## **Problem Statement**

Please perform following tasks:

- 1) Visit Peopleperhour.com and search an open Project in following categories. (2.5 marks)
  - a. Online Store
  - b. Woo Commerce
  - f. Shopify
  - g. E-Commerce Virtual Assistance
  - h. Google Ads
  - i. Facebook Ads
  - j. Survey

Please provide the screenshots of your findings related to each keyword used for searching open project. The images should be clear and readable.

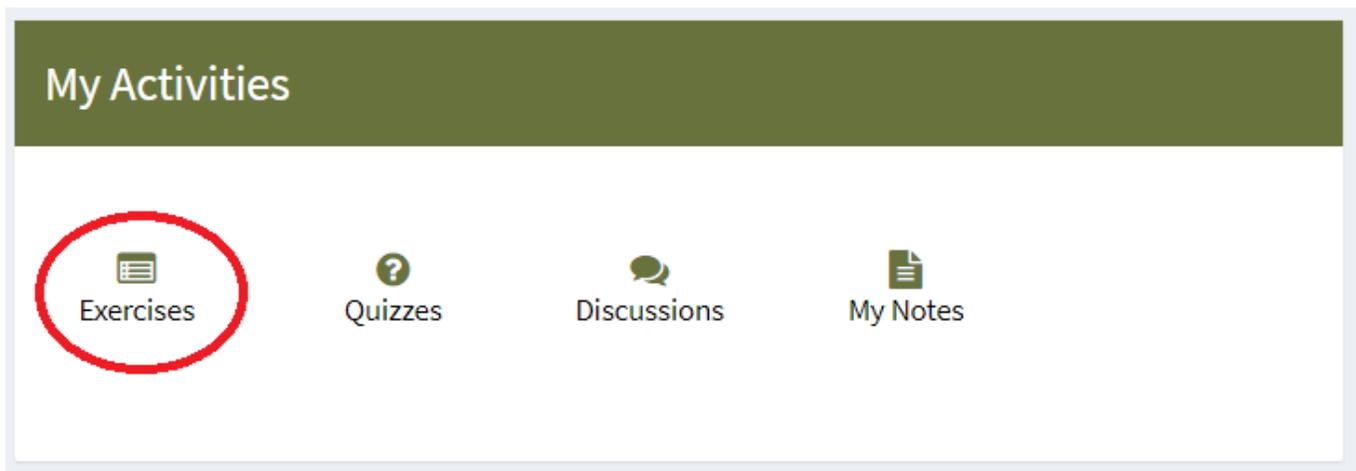
2. Filter any 3 open Projects on any category selected in Task # 1. Provide screenshots of complete project description. Project description is a job requirement or job description uploaded by Client/Employer on Peopleperhour.com. (2.5 marks)
3. Draft a bid proposal for any one of the 3 selected open projects in Task # 1. Send your proposal draft in 1 or 2 paragraphs. (2.5 marks)
4. Study the profile of top (competing) bidder on the project, share the screenshot of top bidder on the project. (2.5 marks)

BEST OF LUCK ☺

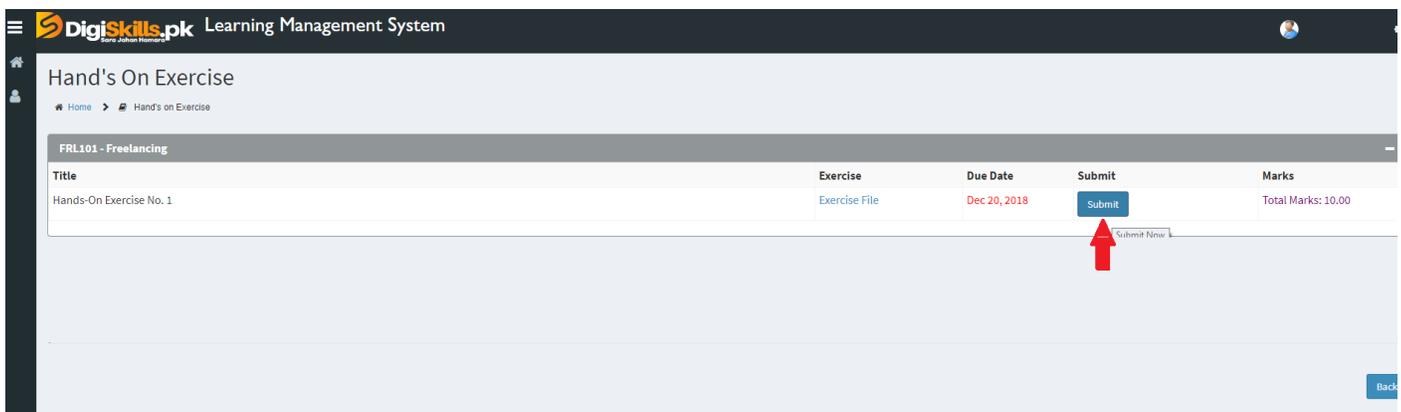
## How to submit solution file on LMS?

Please perform the following steps for submitting your solution using LMS:

- 1) Login to the LMS
- 2) Click on the **Exercises** button within the **My Activities** section



- 3) Click on the submit button to upload your Solution.



- 4) Keep in mind to upload your Solution in .doc or .docx format