



Hands-on Exercise No. 1
DigiSkills.pk 2.0 Batch-02
Virtual Assistant

Total Marks: 10

Due Date: 11/8/2022

Instructions:

Please read the following instructions carefully before submitting this Hands-on Exercise:

- Use MS Word to prepare exercise solution.
- You may consult tutorials and videos if the concept is not clear.
- Your submitted exercise will not be considered/counted if:
 - It is submitted after due date.
 - It is not in the required format (.doc or .docx)
 - It does not open, or file is corrupt.
 - It is copied (partial or full) from any source (websites, forums, students, etc.)

Learning Outcome:

After completing this exercise, you shall be able to:

- Learn basics of Amazon buyer and seller account creation
- Learn basic features of Helium and Keepa
- Learn importance of ASIN and BSR
- Learn how to check Trade Assurance on Alibaba

Problem Statement

Please perform following tasks and provide screenshots where required

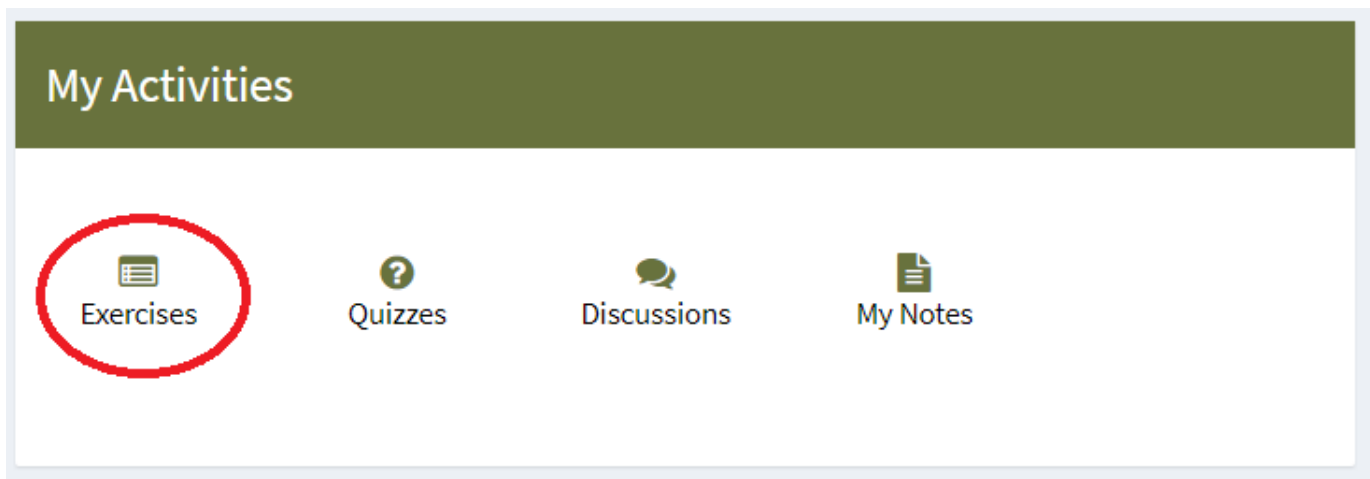
1. What are the documents that are required for the Amazon seller account creation? (2.5 Mark)
2. What is ASIN and BSR. Provide steps of finding ASIN and BSR of a product. (2.5 Marks)
3. Provide list of 3 essential features of Keepa and Helium which are essential for VA. (2.5 Marks)
4. What is trade assurance on Alibaba and provide screenshot of verified trade assurance of supplier. (2.5 Marks)

BEST OF LUCK ☺

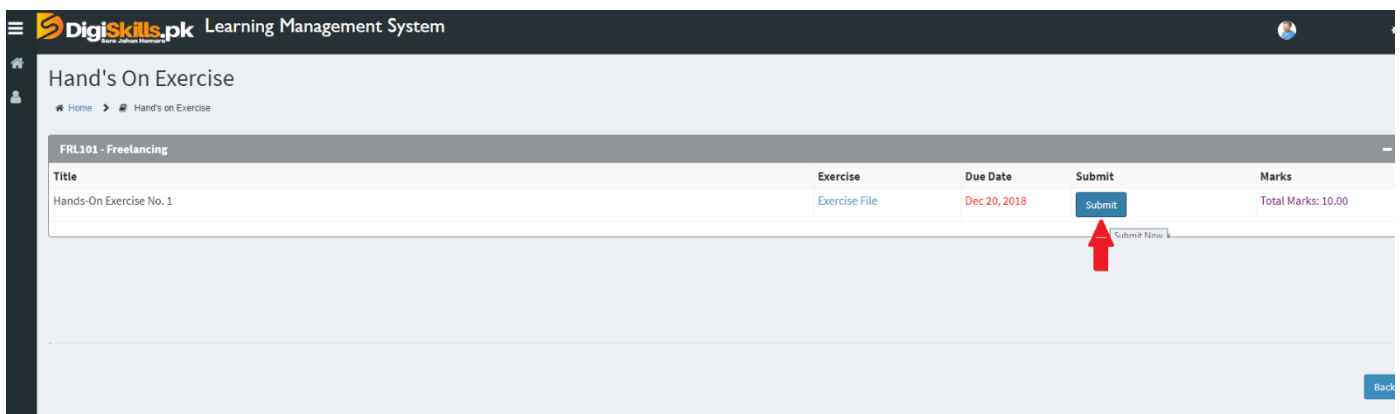
How to submit solution file on LMS?

Please perform the following steps for submitting your solution using LMS:

- 1) Login to the LMS
- 2) Click on the **Exercises** button within the **My Activities** section



- 3) Click on the submit button to upload your Solution.



- 4) Keep in mind to upload your Solution in .doc or .docx format