Ministry of Information Technology & Telecom
Government of Pakistan

DigiSkills.pk
Sara Jahan Hamara

Ignite
NATIONAL TECHNOLOGY FUND

Executed by
VU
Virtual University

Hands-on Exercise No. 2 **DigiSkills.pk 2.0 Batch-02** **Virtual Assistant**	**Total Marks: 10** **Due Date: 25/08/2022**

Instructions:

Please read the following instructions carefully before submitting this Hands-on Exercise:

- Use MS Word to prepare exercise solution.

- You may consult tutorials and videos if the concept is not clear.

- Your submitted exercise will not be considered/counted if:

  - It is submitted after due date.
  - It is not in the required format (.doc or .docx)
  - It does not open, or file is corrupt.
  - It is copied (partial or full) from any source (websites, forums, students, etc.)

Learning Outcome:

After completing this exercise, you shall be able to:

- Learn the basic features of Helium 10.
- Learn about Google Trends and its benefit for VA product hunting.
- Learn which tools are essential for product research and product hunting.

Problem Statement

Tasks:

You are required to write 1 or 2 liner answer for each question and provide screenshots you are asked to provide:
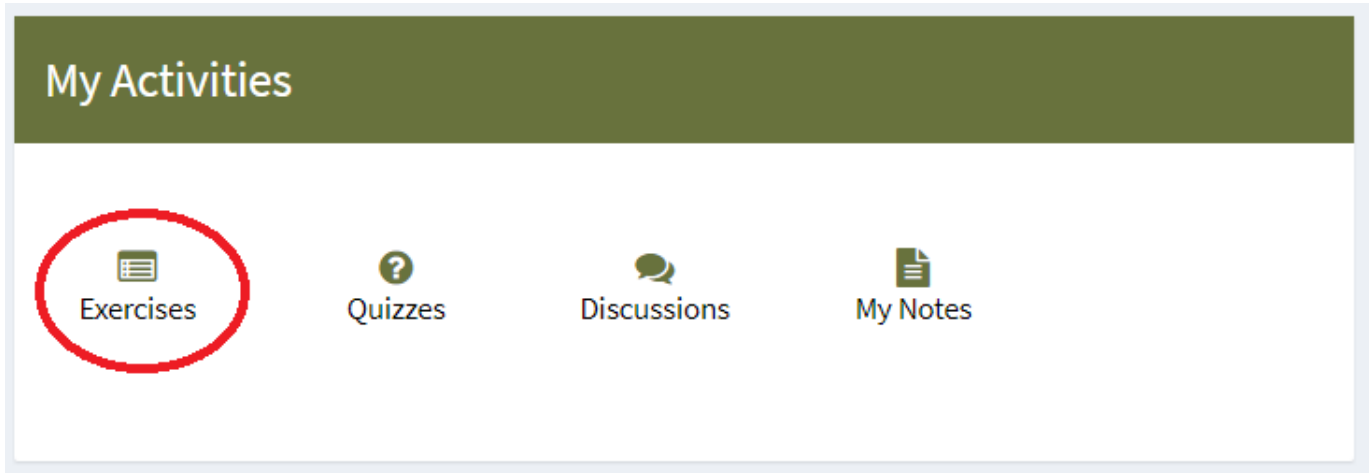
1. What is black box on Helium 10 and why we use it? (Provide content) (2 Marks)

2. What is Cerebro on Helium 10 and what are their uses? (Provide content) (2Marks)

3. What is Magnet on Helium 10 and how it is helpful for Amazon sellers? (Provide content) (2 Marks)

4. Why we use Google Trends? (2 Marks)

5. Please search the keyword of any of the following in Google Trends and explain in your own words either they are in trending or good to go? (Provide screenshots) (2 Marks)
   - Chlorine
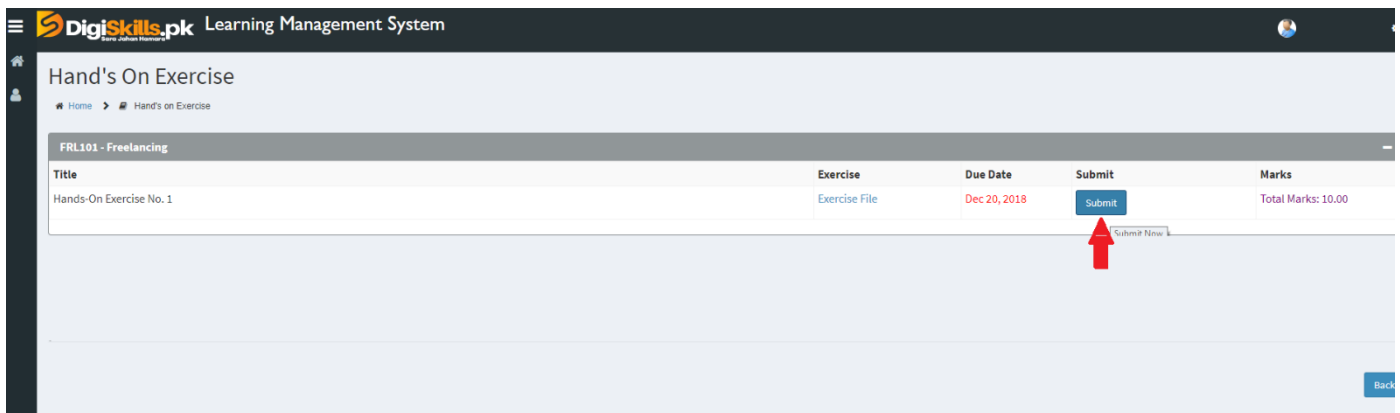   - Swimming pool
   - Skateboard.

BEST OF LUCK ☺

How to submit solution file on LMS?

Please perform the following steps for submitting your solution using LMS:

1) Login to the LMS

2) Click on the **Exercises** button within the **My Activities** section

3) Click on the submit button to upload your Solution.

4) Keep in mind to upload your Solution in .doc or .docx format