

**Hands-on Exercise No.3**  
**DigiSkills.pk 2.0 Batch-02**  
**E-Commerce Management**

**Total Marks: 10**

**Due Date: 08/09/2022**

**Instructions:**

Please read the following instructions carefully before submitting this Hands-on Exercise:

- Use MS Word to prepare exercise solution.
- You may consult tutorials and videos if the concept is not clear.
- Your submitted exercise will not be considered/counted if:
  - It is submitted after due date.
  - It is not in the required format (.doc or docx.)
  - It does not open, or file is corrupt.
  - It is copied (partial or full) from any source (websites, forums, students, etc.)

**Learning Outcome:**

After completing this exercise, you shall be able to:

- Learn about Daraz.pk commission for different categories.
- Identify the location of Daraz.pk hubs in different cities and their operations.
- Setup an online store using Shopify.
- Explore basic themes of Shopify.

### **Problem Statement**

Please perform following tasks:

1) Search and share the commission value of Daraz.pk in the following categories and fill the following table. (2.5 marks)

- a. Memory Cards
- b. IP Security Cameras
- c. Cooling Pads/Cooling Stands
- d. Fax machines
- e. Webcams
- f. Food & Beverages

<b>Category Name</b>	<b>Commission (percentage)</b>
Memory Card	?
Ip Security Cameras	?
Colling Pads/Cooling Stands	?
Fax Machines	?
Webcams	?
Food & Beverages	?

2. Search and share the locations and operational timings of Daraz.pk hubs for following cities and fill the table. (2.5 marks)

- a. Multan
- b. Okara
- c. DHA Lahore
- d. Gulistan-e-Johar Karachi

<b>City</b>	<b>Hub Location</b>	<b>Operational Timing</b>
Multan	?	?
Okara	?	?
DHA Lahore	?	?
Gulistan-e-Johar Karachi	?	?

3. Create SHOPIFY 14 DAYS free trial account by visiting “[www.shopify.com/signup](http://www.shopify.com/signup)”. Provide screenshot of your account. (2.5 marks)

4. Change the theme to any free theme by selecting from free library theme of Shopify. Provide screenshot of your theme. (2.5 marks)

**Requirements:**

MS Word file with following item(s):

Filled table of tasks 1 and 2.

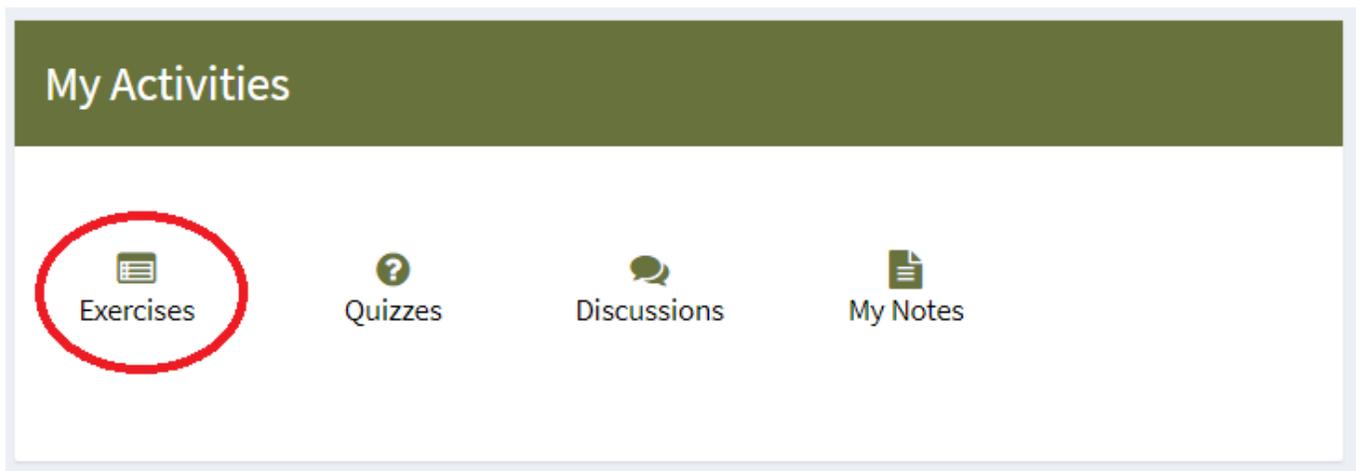
Screenshots of tasks 3 and 4.

BEST OF LUCK 😊

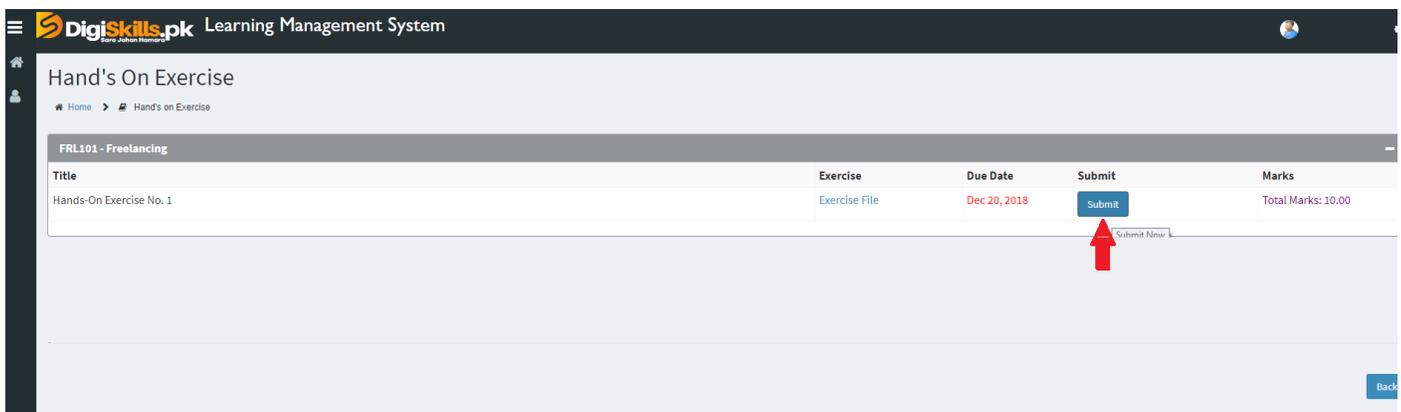
## How to submit solution file on LMS?

Please perform the following steps for submitting your solution using LMS:

- 1) Login to the LMS
- 2) Click on the **Exercises** button within the **My Activities** section



- 3) Click on the submit button to upload your Solution.



- 4) Keep in mind to upload your Solution in .doc or .docx format